JOÃO JESUS

MY DATA

Age: 43 **Gender:** Male

Nationality: Portuguese / English

Languages: Portuguese (native)
English (native)

CONTACT

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ABOUT ME

From an early age, I could see what others didn't. I could see solutions where others saw problems, which, combined with never giving up, allowed me to become a professional athlete.

Later I shifted that focus to business and started as a freelance photographer and worked with some of the best model and advertisement agencies in the country until I decided to open my own studios.

I decided to share my knowledge with others by teaching in Etic. I co-founded cuckuu, a social media app that raised over 1 million euros, mentored hundreds of people, pitched and talked at countless conferences and wrote for many publications.

I decided to create my own cinema blog with my daughter, which we grew to over 25k followers, I made a short movie, wrote a book and became the creative director of Webedia Portugal and also for Jellyfish Portugal, and that is only the beginning of my story.

EDUCATION

- 1996 - 1998 **Advance Multimedia**
  Escola Profissional Gil Eanes de Portimão
  Portimão, Portugal

EXPERIENCE

- 1995 - 2000 Freelance photographer
  (Clients: Central models, Elite Models, Storm UK, Moda Lisboa, MaxMen, Vogue, etc.)
- 2000 - 2013 Owner and CEO Pure Image Studios
  (Clients: Central and Elite Models, Monarch Travel group.)
- 2011 - 2013 Etic Algarve teaching and in charge of Photography courses,Photoshop and partnerships.
- 2013 - 2022 Co-founder and CEO Ake Ideas
- 2014 - 2022 Co-founder and CEO Cuckuu
- 2016 - Present Mentoring in Startup Lisboa, Vodafone Labs, Pitch Bootcamp and many others
- 2018 - Present Co-founder of unyolo
- 2021 - 2022 Creative director Jellyfish
  (Clients: Google, Yahoo, Nike, etc.)
- 2020 - Present Creative director Webedia
  (Clients: Imovirtual, Betclic, Unilever, etc.)

SKILLS

Photography	●	●	●	●	●	●	●	●	●	●	●
PhotoShop	●	●	●	●	●	●	●	●	●	●	●
Ilustrator	●	●	●	●	●	●	●	●	●	○	○
Premiere	●	●	●	●	●	●	●	○	○	○	○
Creative	●	●	●	●	●	●	●	●	●	●	●
Social Networks	●	●	●	●	●	●	●	●	●	○	○
Business development	●	●	●	●	●	●	●	●	●	●	○
Public Speaking	●	●	●	●	●	●	●	●	●	●	○
Team Management	●	●	●	●	●	●	●	●	●	●	○